



João Girão

Graphic Designer

ABOUT ME

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Galgendjk 63, 4484 NH

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LANGUAGE

Portuguese ██████████

English ████████

Spanish ████████

WEBSITE



WWW.JOAGIRAO.SITE

ABOUT ME

Hello, I'm João Girão, a 25-year-old professional with a passion for multimedia communication and a degree in this field. Throughout my academic and professional journey, I've developed solid skills in various areas of communication, from graphic design and digital content production to online marketing strategies. I am motivated by creativity and the constant search for innovation, always looking for ways to positively impact the target audience and achieve the objectives set.

EDUCATION

Programming & Communication

set 2014 - may 2016

José Estêvão Secondary School
Final Grade: 16/20

IPG - Multimedia Communication

set 2017- may 2020

Polytechnic Institute of Guarda, degree in Multimedia Communication.
Final Grade: 16/20

WORK HISTORY

PC Ohm

jan 2016 - mar 2016

Software & Hardware Dev.

Contributed to software development for embedded systems and actively participated in hardware projects, showcasing proficiency in problem-solving.

Metaveiro

may 2021 - dec 2022

Marketing & Graphic Designer

Led marketing initiatives by leveraging graphic design skills to enhance the company's online presence. Developed and maintained the website, managed social media accounts, and created promotional materials such as flyers.

Idealsat

jan 2023 - Present

Marketing & Graphic Designer

Drove comprehensive brand development for an online store, overseeing a diverse product range. Spearheaded the creation of brand-specific product mockups, conducted product photography, and managed the WordPress website. Proficiently handled social media management and orchestrated effective email marketing campaigns, contributing to enhanced brand visibility and sales growth.

SKILLS

Adobe Photoshop ██████████

Adobe Illustrator ██████████

Adobe After Effects ████████

Davinci Resolve ████████

Embroidery Studio ██████████

Wordpress ██████████